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ROKELY'S

24th Annual Catalog



PREMIER

The Standard Money Maker

"Cover Special" Strawberry Garden
Berries All Summer

Special Price
NOT PREPAID

\$1.35
NET

25 Premier, Early
25 Gibson, Midseason
25 Pearl, Late
25 Mastodon, Everbearing

Two collections, 50 plants each
variety, for \$2.30.

Four collections, 100 plants each
variety, for \$4.00.

J.N. ROKELY & SON
BRIDGMAN ~ MICHIGAN



To Our Customers



J. N. ROKELY.

We present this, our 24th Annual Catalog, with the earnest desire that it will be of service in making your fruit growing more profitable and beautification of your home grounds easier and more successful. We have tried to tell you in our own words the truth about our goods, avoiding extravagant claims and promises so likely to lead to disappointment.

Rokely's have enjoyed, for forty-five years, a steady growth based, not on flashy advertising, but on fair dealing, reasonable prices and nursery stock of the highest quality. Year after year we have learned how to grow better plants and we are positive that no better stock can now be produced. Our overhead is low and our advertising sensible, and these savings are passed on to you in our prices.

Both of us live here on the farm and devote ourselves to this business. Every order receives our personal attention until it is shipped. Errors and complaints are cheerfully adjusted to your entire satisfaction.

We thank our customers for their continued liberal patronage. If you are receiving this catalog for the first time, we hope for a chance to prove that we can please you and save you money.

Yours very truly,

J. N. ROKELY & SON.

Nursery Stock Is Scarce

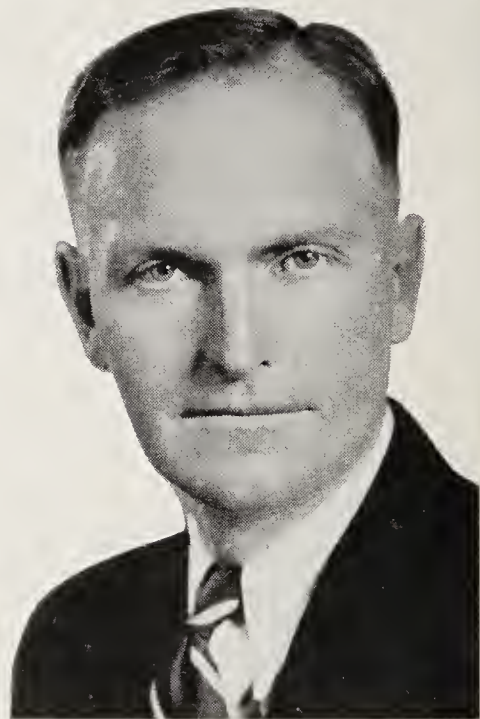
This spring particularly is the time to plant heavily for in most sections the extremely hot and dry summer not only ruined entire patches but the plant supply throughout the country is so short that the usual acreage will not be planted. One thing you should do is to order early and plant as large a patch as you can afford for the law of supply and demand guarantees you a handsome profit if you follow this advice.

While not hit so hard as some sections of the country, our own locality suffered severely from the drought. However, by constant cultivation and aided by fall rains, we have managed to grow one-third of a normal crop of stock. Due to less crowding in the nursery rows our stock this season has an exceptionally heavy root system and top growth—in fact it is the finest lot of stock we have ever produced. We know this short supply will not meet the demand for our stock and we urge you again "ORDER EARLY".

Our Guarantee

We guarantee all nursery stock sold by us to be first class, true to name, and free from injurious disease. We further guarantee safe arrival of your order by express or parcel post. All complaints of any nature, except untruthness to name, must be made within five days after receipt of shipment. However, it is mutually agreed between ourselves and purchaser that we are in no case to be held responsible for more than the original price of the stock.

We wish it fully understood that we do not guarantee continued growth of any nursery stock sold by us. The welfare of plants, trees, shrubs, etc., is entirely dependent upon care, weather conditions, and other matters entirely beyond our control. Our liability, except as above noted, ends upon delivery of good live stock—the rest is up to you.



A. J. ROKELY.

Cash Discount on Early Orders

10 per cent discountOn All Cash Orders received during January, 1935

5 per cent discountOn All Cash Orders received during February, 1935

These discounts apply only when stock is ordered at regular CATALOG PRICE and when CASH IN FULL is sent with order. All Bargain Collections are NET and subject to no discounts.

STRAWBERRIES

Dependable New Early Varieties

Fairfax

This new variety was originated by the United States Department of Agriculture and is a scientific cross between the Premier and Royal Sovereign, an old English variety noted for its unusually high dessert quality.

Experts who have tested Fairfax place it at the very top of the list for **QUALITY**. Berries average larger in size than Premier and in color are a deep, full red. Fairfax is a little more firm than Dorsett, and is fully as firm as Blakemore, making it a wonderful shipping berry. The foliage is a very dark green, exceptionally free from disease, vigorous in growth, and holds its fine color all through the fruiting season.

The Fairfax is very productive, having produced at the rate of 11,214 quarts per acre. Although fruited for a number of years no frost damage has been noted during that period. Ripens with Premier.

You will find this variety unbeatable for the home garden and wonderfully profitable for commercial planting.

Fairfax and Dorsett Test Plots

50 Fairfax } for only \$1.20
50 Dorsett }

100 Fairfax } for only \$1.98
100 Dorsett }

Fairfax.

Dorsett

Dorsett, like Fairfax, was introduced by the United States Department of Agriculture, and is a cross between the Premier and Royal Sovereign.

Dorsett is one of the heaviest fruiting strawberries known, having produced at the rate of 11,775 quarts per acre. Dorsett berries are very large, averaging a trifle larger than Premier. Color is a light red which holds to a high degree even after berries are quite ripe. Dorsett is not only a tremendous yielder but has a marvelous flavor and a supremely fine dessert quality. The fruit is firmer than Premier and consistently brings higher prices on all markets where it has been offered.

The foliage, like Fairfax, is of a very good quality and remarkably free from disease. Dorsett blossoms also appear to be nearly frost proof.

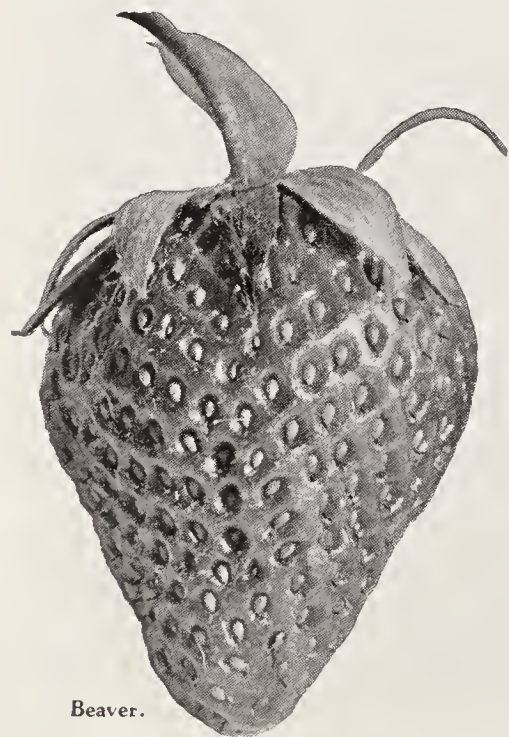
We believe Dorsett has a great future, and we predict it will replace Premier, Blakemore and other early commercial strawberries within the next few years.

Dorsett.



Premier.

Blakemore is extra early, ripening same time as Beaver, and four to five days before Premier. Berries are bright red, with tough skin, firm flesh, and a wonderful mild flavor. Because of its firm flesh and tough skin the Blakemore has proven a wonderful long distance shipper and will remain on the vines a considerable time after ripe without loss from over-ripeness or rotting. Blakemore is a vigorous grower, and runners are produced freely, with foliage resistant to disease. We recommend this variety to growers where weather conditions or lack of help prevent keeping berries picked up closely.



Beaver.

Other Early Strawberries

Premier

Premier is today by far the most popular Strawberry ever introduced. The exceptionally satisfactory and unusually profitable crops secured from Premier have made it first choice among all successful strawberry growers throughout the country.

Premier seems to be the nearest frost-proof of any variety grown, because of its great hardiness and persistent blooming. The plants are sturdy, healthy, and long-rooted, making them drought resistant, while the foliage is a beautiful dark green and very abundant.

The vines bear an enormous crop of large, uniform sized berries, while the berry is bright red clear to the center, is perfect in shape, and ripens without green tips. The fruit presents a very pleasing appearance on the market and has an established reputation for top prices.

Our Premier stock is guaranteed true-to-name. It has proven itself for many years in many places.

Blakemore

The Blakemore is a cross of Missionary and Premier originated and developed by the United States Department of Agriculture.



Blakemore.

Beaver

Beaver is a cross between Dr. Burrill and Premier retaining all the valuable features of both parents. Berries are a deep glossy red which extends to the heart of the fruit. It is very productive, hardy and firm and of such texture that it does not require picking more than twice a week. Rich, mild flavor. The plant has dark green foliage, is very strong and vigorous, a good runner maker and drought resister.

Red Gold

Red Gold is a splendid plant maker, blossoms heavily, and sets a good crop of large size fruit. Produces extra large, brilliant red berries with tender flesh and sweet, melting flavor. The one outstanding point of value is its distinctive, delicious flavor, making it a fancy table berry.

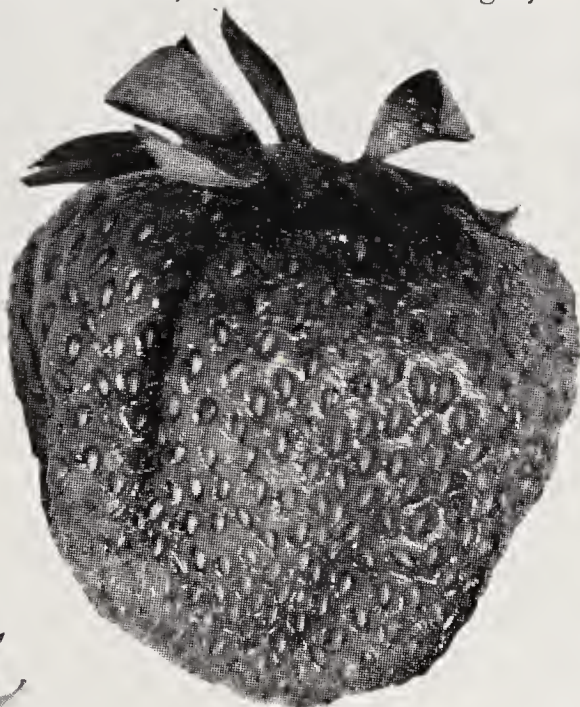
Midseason Strawberries

Cooper

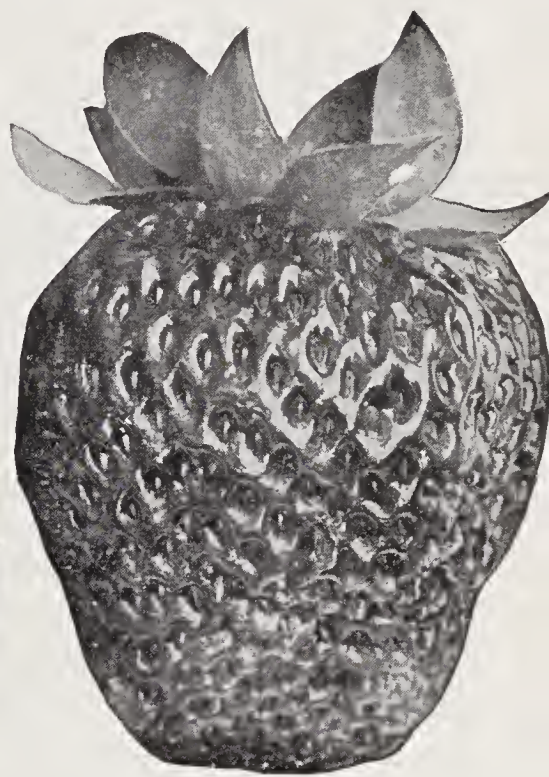
The Elephant of the Strawberry family. Largest and sweetest Strawberry grown. Brilliant red in color, fine in texture. Highly favored as a fancy table berry. Especially adapted to fancy, local market trade.

Dr. Burrill

Generally recognized as being same as Senator Dunlap but is still considered superior to Dunlap in some sections. Very resistant to drought and cold weather. Large berries, dark red in color. Wonderful for eating, canning or shipping.



Dr. Burrill.



Cooper.

Gibson

A favorite commercial Strawberry in the Middle West but seems to thrive equally well in all sorts of soils and climates. A heavy and sure cropper. Plants large and healthy. Berries of finest medium red color, large size, firm quality, attractive appearance and rich flavor.



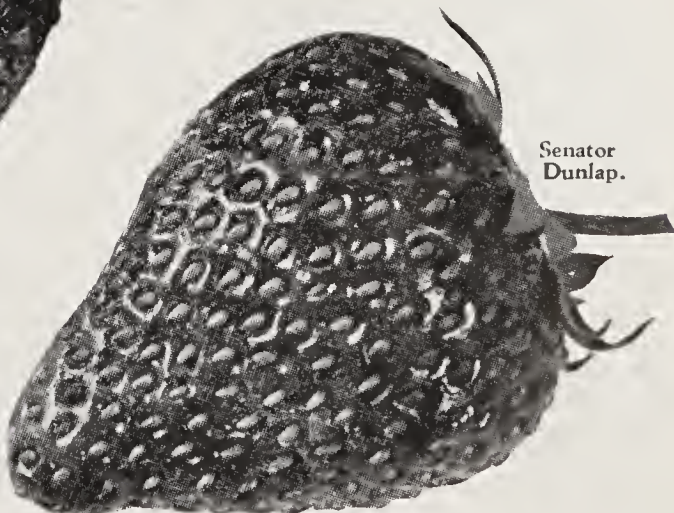
Gibson.

Senator Dunlap

An old standard variety that thrives everywhere and produces a big crop of fruit with little attention. Is a fine table berry, a good shipper and an excellent cropper. The berry is a beautiful crimson-red. Is firm and holds up well. A prime favorite for canning purposes. At the present time there are more Dunlap being planted than ever before.



Harvest King.



Senator Dunlap.

Harvest King

Highly favored for canning and shipping. Berry is deep red in color, delicious flavor, large in size, and is the best canning berry, as it retains its original flavor and dark red appearance even after cooking. Fruits over a long season.

Trafford, Pa.,
Jan. 30, 1934.

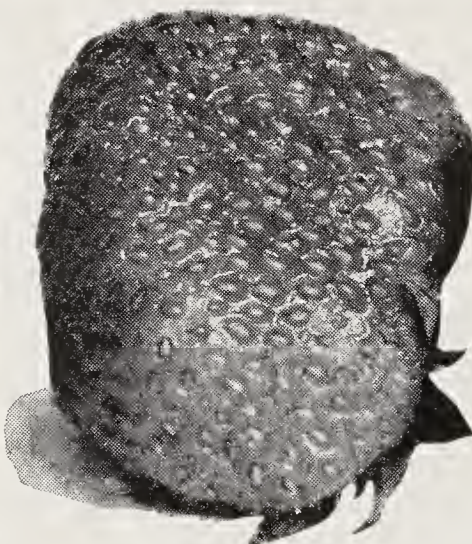
I bought my first plants from you in 1925 and have been in the berry business ever since. I have bought from other nurseries but find your stock as good as any and for less money. From now on I will stick with J. N. Rokely & Son.

P. H. MOWRY.



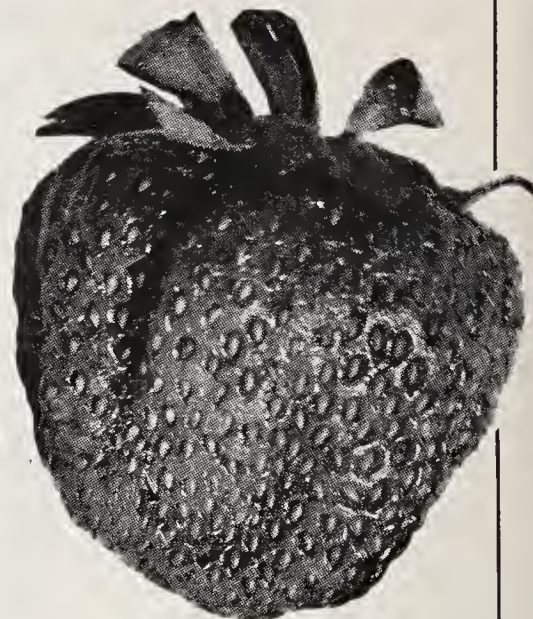
Aroma

Long considered the standard late market Strawberry and is a favorite in the South. The berries are uniformly round in shape and deep glossy red in color. The plant is a hardy grower and produces an abundance of healthy dark green foliage. The berry has a pleasing aromatic flavor peculiar to this variety alone.



Pearl

Pearl is undoubtedly the latest June variety, being at its best when other varieties are off the market. The fruit is large in size, red to the center, firm and a good shipper. Excellent flavor and uniform in size. Prominent yellow seeds add to its attractive appearance. Makes a good row under conditions where most late varieties would not make even a picking row.



Washington

Washington is a very late perfect blossom variety. Bears large crops of fruit on stems well off the ground, is a fine plant maker, with heavy foliage and large glossy leaves of high luster. Deep glossy red berries, very large in size, and excellent flavor. Very juicy but firm. A good shipper.

Surplus Plants at \$3.50 per 1000

During our digging season in the spring there are always a few plants of all varieties left in the packing house at the end of each day. We do not carry plants over from one day to another, so these plants are classed as Surplus Plants. We offer them to you who are not particular about varieties at \$3.50 per 1,000. These plants are all first class stock, freshly dug same day as shipped, and will bear you a fine crop of fruit. Do not write asking us to send you named varieties on this offer, for if you want named sorts, labelled, they must be bought at regular catalog prices. In ordering this stock, ask for "Surplus Plants" giving quantity wanted.

The plant crop is short and we reserve the right to withdraw this offer at any time.



STRAWBERRY PLANT PRICE LIST FOR 1935

Note: We have eliminated all pistillate, or female, varieties of Strawberries. Any variety listed here can be grown alone or with other varieties with perfect results.

| | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|----------------------------|--------|--------|--------|--------|--------|--------|--------|---------|
| Beaver | \$0.30 | \$0.50 | \$0.70 | \$0.85 | \$1.30 | \$1.70 | \$2.10 | \$ 4.85 |
| Blakemore | .30 | .50 | .70 | .85 | 1.30 | 1.70 | 2.10 | 4.85 |
| Dorsett | .45 | .75 | 1.00 | 1.25 | 1.80 | 2.60 | 3.25 | 7.50 |
| Fairfax | .45 | .75 | 1.00 | 1.25 | 1.80 | 2.60 | 3.25 | 7.50 |
| Premier | .40 | .70 | 1.00 | 1.20 | 1.75 | 2.45 | 3.05 | 7.00 |
| Red Gold | .30 | .50 | .70 | .85 | 1.30 | 1.70 | 2.10 | 4.85 |
| Cooper | .45 | .75 | 1.00 | 1.25 | 1.80 | 2.60 | 3.25 | 7.50 |
| Dr. Burrill | .30 | .50 | .70 | .85 | 1.30 | 1.70 | 2.10 | 4.85 |
| Gibson | .30 | .50 | .70 | .85 | 1.30 | 1.70 | 2.10 | 4.85 |
| Harvest King | .30 | .50 | .70 | .85 | 1.30 | 1.70 | 2.10 | 4.85 |
| Senator Dunlap | .30 | .50 | .70 | .85 | 1.30 | 1.70 | 2.10 | 4.85 |
| Aroma | .40 | .70 | 1.00 | 1.20 | 1.75 | 2.45 | 3.05 | 7.00 |
| Pearl | .40 | .70 | 1.00 | 1.20 | 1.75 | 2.45 | 3.05 | 7.00 |
| Washington | .40 | .70 | 1.00 | 1.20 | 1.75 | 2.45 | 3.05 | 7.00 |
| Champion Everbearing | .60 | 1.00 | 1.40 | 1.75 | 2.60 | 3.60 | 4.40 | 10.50 |
| Mastodon Everbearing | .60 | 1.00 | 1.40 | 1.75 | 2.60 | 3.60 | 4.40 | 10.50 |
| Gem Everbearing | .85 | 1.45 | 1.95 | 2.45 | 4.25 | 6.00 | 7.50 | 17.50 |

(500 or more plants of any one kind at the 1000 rate.)

Everbearing Strawberries

Mastodon

The Tried and Proven Everbearer.

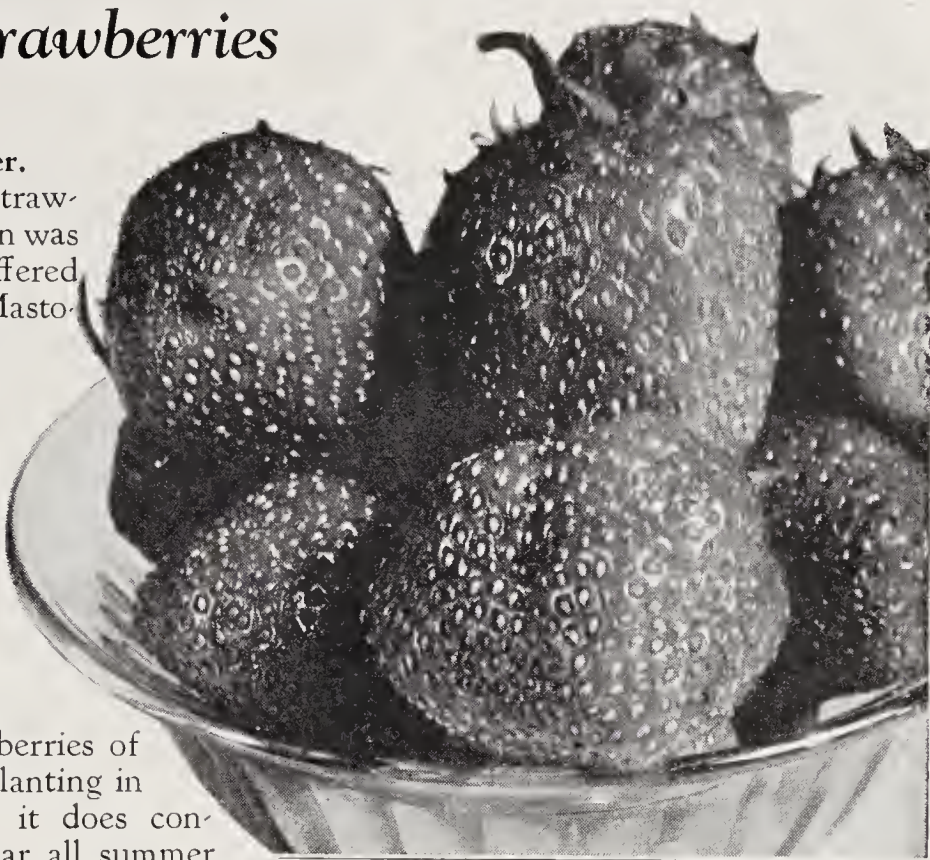
Many varieties of Everbearing Strawberries, both before and after Mastodon was introduced, have been grown and offered for sale but, up to the present time, Mastodon is so far superior to all other sorts, with the possible exception of Gem, that we place it at the head of our list as the dependable tried and proven Everbearer.

Everyone interested in Strawberries has heard and read so much about Matodon that a description of it is a repetition of what you already know; however, it will bear repeating that Mastodon is a real Everbearing success. It does produce enormous size berries of excellent quality three months after planting in

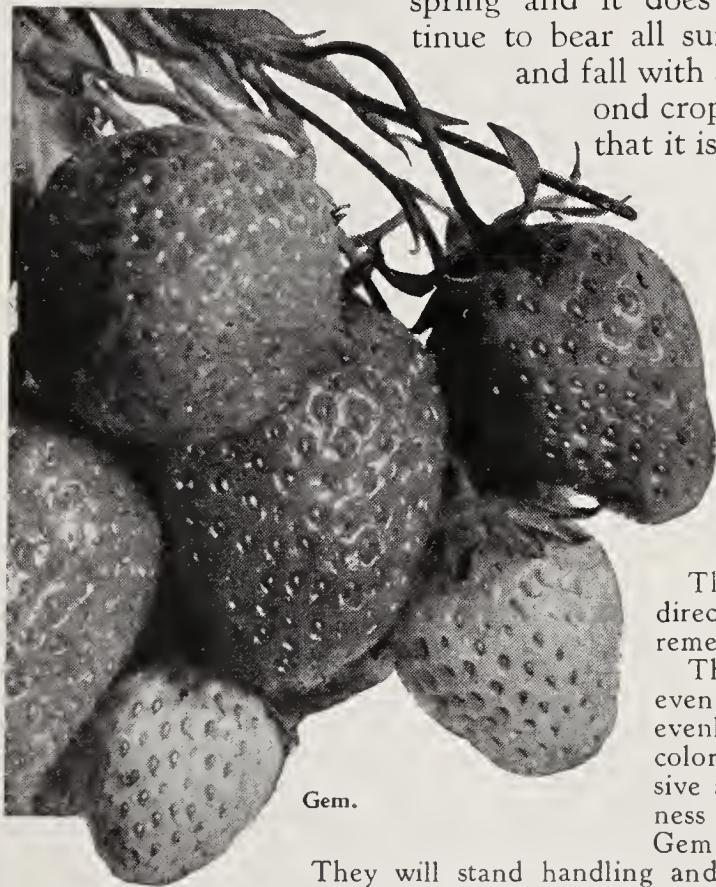
spring and it does continue to bear all summer and fall with a sec-

ond crop the following spring, but it has been our experience that it is more profitable to set a Mastodon patch every spring and harvest two crops than carry the patch over for the second fall crop.

Despite the dry summer of 1934, we have a fairly good supply of Mastodon plants and the root growth they have made is splendid. However, we know from past experience that our stock of Mastodon will not nearly supply the demand and we urge an early placement of orders.



Mastodon.



Gem.

They will stand handling and long distance shipping even during hot, dry weather in a truly marvelous manner. Will not bruise or become spotty even when shipped to distant markets.

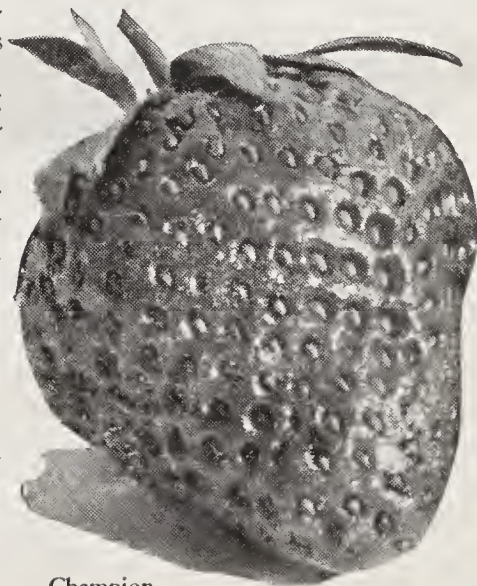
The plants are very hardy and not subject to leaf spot. It is the most prolific plant maker of the Everbearers, producing as many plants as the ordinary strawberry variety under normal conditions. We are indeed favorably impressed with this new Everbearer and urge all our customers to plant Gem this season.

Gem

The New Everbearer.

The Gem is a new Michigan introduction and is said to be a direct offspring of the old Progressive Everbearer which is still remembered for its wonderful flavor.

The berries are large size, very uniform, and held their size even throughout the dry weather we had last summer. They ripen evenly all during the season and are a bright sparkling red in color. The flavor is rich, mild and delicious like the old Progressive and Champion. For firmness and keeping qualities Gem surpasses all others.



Champion.

Champion

Until the introduction of the Mastodon, Champion was the leading Everbearer and is still preferred by many, especially for home use as the flavor is rich and pleasing. It is the most prolific bearer of all but the berries average smaller in size than Mastodon and Gem. The berries are a beautiful dark red to the center. Plants are medium in size and thrifty but do not make so many runners as other Everbearers. We repeat, the quality of Champion is very fine.

Black Raspberries

Heavy Rooted Plants
—Free From Disease

Cumberland



Cumberland.

No Blackcap has ever been grown as extensively as Cumberland, nor attained its great popularity in all raspberry producing sections of the country. Cumberland plants are healthy, vigorous growers, throwing up stout, stocky, well-branched canes that produce immense crops of wonderful berries. Fruit is a rich black in color, firm, large and of the highest quality. The bush is absolutely hardy, withstanding most severe winters unharmed. If you want a money-maker, plant Cumberland.

New Logan

A new extra early Blackcap originated in Ohio. Ripens 7 to 10 days earlier than the Cumberland which allows the grower to get in on the early market when prices are high. The new Logan produces immense crops of jet black berries, as large as Cumberland. Does not crumble, and the last picking looks as nice as the first. Stands severe weather conditions. New Logan grows fast into strong, sturdy bushes that are great drought resisters.

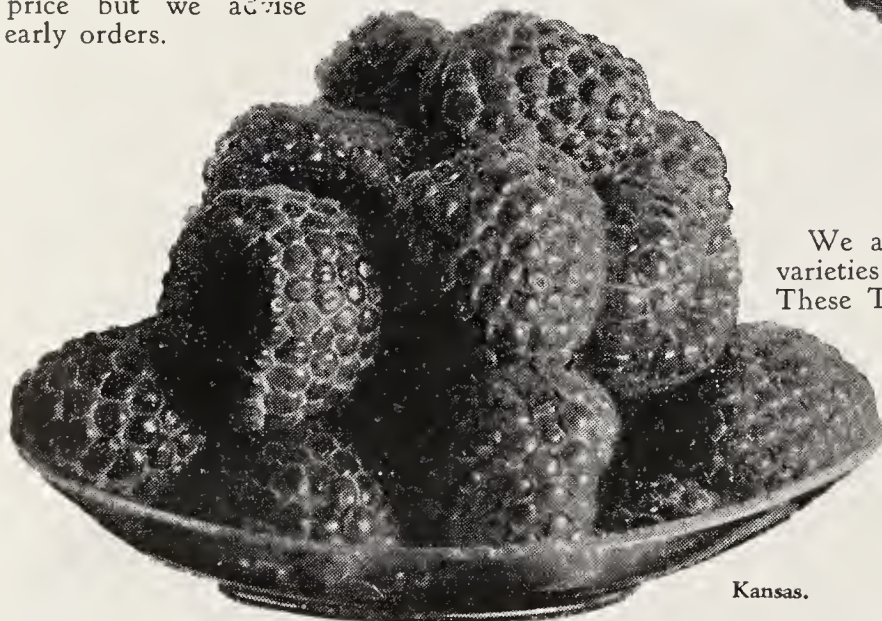
However, its one outstanding characteristic is resistance to mosaic and other raspberry diseases.



The New Logan.

Kansas

A valuable early blackcap so strong and hardy as to endure extremes of cold and drought, and yet bear heavy crops of very black, juicy, good flavored and good sized berries. Not a new variety, but one of the best. It had to be good to survive for the many years it has been grown. We have a fair supply of disease-free stock in this variety at a reasonable price but we advise early orders.



Kansas.

Transplants

We are offering 2-yr. transplanted stock in several varieties of Raspberry and Blackberry plants this year. These Transplants are grown from 1-yr. No. 1 plants that were lined out in our nursery last spring and grown for an additional year. They have heavy, well-developed root systems and a large bushy top. This stock is preferred by many of our customers as the plants will produce considerable quantities of berries the same summer as planted, if the bushes are left unpruned at planting time. If you do not want the bushes to bear fruit the first year, cut the tops back to within six inches of the ground when planting.

PRICE LIST OF BLACK RASPBERRY PLANTS FOR 1935

| | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|---------------------------------------|--------|--------|--------|--------|--------|--------|--------|---------|
| Cumberland, 1-yr. Medium..... | \$0.60 | \$1.10 | \$1.60 | \$1.90 | \$2.90 | \$3.80 | \$4.75 | \$11.00 |
| Cumberland, 1-yr. No. 1 | .75 | 1.30 | 1.80 | 2.25 | 4.00 | 5.20 | 6.35 | 14.50 |
| Cumberland, 2-yr. No. 1 (Transplants) | | | | | | | | |
| 90c per doz. | 1.50 | 2.60 | 3.60 | 4.35 | 7.70 | 9.90 | 12.00 | 27.50 |
| Kansas, 1-yr. No. 1 | .75 | 1.30 | 1.80 | 2.25 | 4.00 | 5.20 | 6.35 | 14.50 |
| New Logan, 1-yr. Medium | .70 | 1.10 | 1.60 | 1.90 | 3.00 | 4.20 | 5.20 | 12.00 |
| New Logan, 1-yr. No. 1 | .85 | 1.50 | 2.20 | 2.50 | 4.60 | 5.95 | 7.25 | 16.50 |

(500 or more plants of any one variety at 1000 rate).

Red Raspberries

Chief

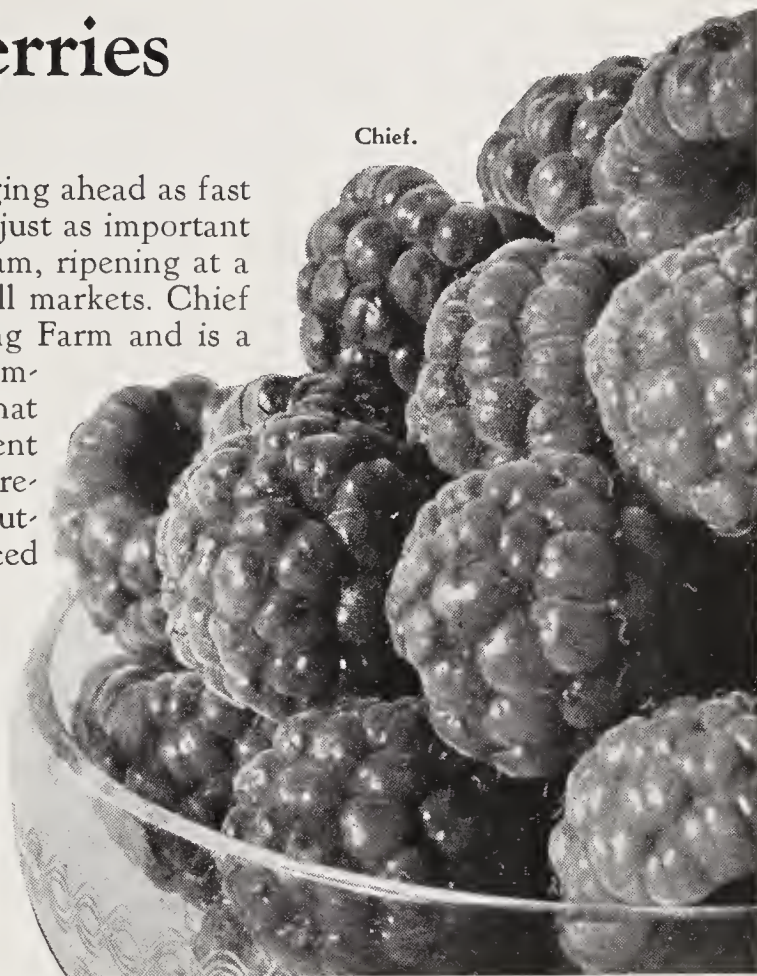
Here is a wonderful Red Raspberry that is forging ahead as fast as did its illustrious ancestor, Latham, and it has just as important a place to fill for it is ten days earlier than Latham, ripening at a time when Red Raspberries bring the most on all markets. Chief was originated at Minnesota State Fruit Breeding Farm and is a selection from 4000 seedlings of Latham. It is immensely productive, even surpassing Latham in that respect, the berries are of good size and excellent quality and the bushes are absolutely hardy and resistant to disease. We consider Chief the most outstanding Red Raspberry that has been produced since Latham and believe these two, Chief and Latham, will make more money for fruit growers than any other two they can grow, combining, as they do, a long fruiting season, extra heavy yield and fruit of such size, color and quality as to command top prices at all times.

Cuthbert

A well-known leading late variety all over the country. Canes are very thrifty, upright growers, light yellow in color. Fruit is dark red, large, oblong in shape, and quite firm. Very productive.

Cuthbert has a distinctive sweet, rich and luscious flavor that surpasses all others for home use and canning.

Chief.

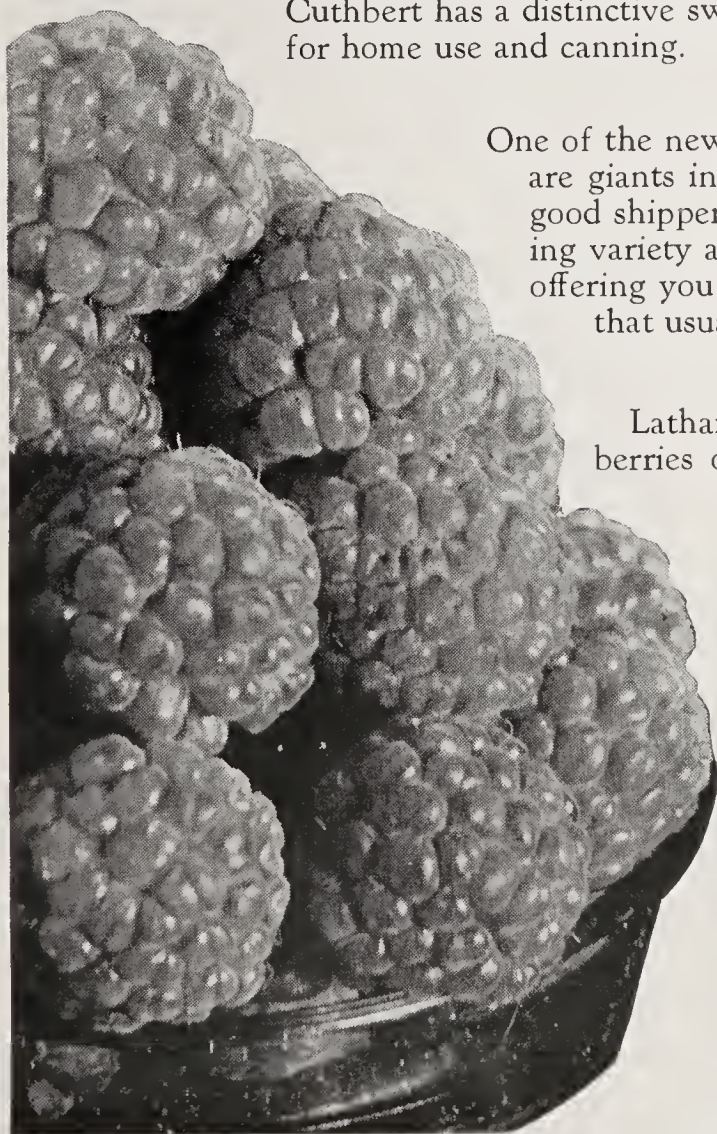


Flaming Giant

One of the newer varieties aptly described by its name. The berries are giants in size with a rich, bright red color. Firm fleshed and good shipper. Rich luscious flavor. We consider this an outstanding variety and urge a trial. Our stock is very limited but we are offering you some extra good plants at a price considerably below that usually asked by other firms.

Latham

Latham has won its place as one of the greatest Raspberries of all time. Its record for money making excels all other late varieties. Mammoth berries three-fourths to one inch in diameter, of rare flavor and flashing red color bring top prices on all markets. Gives you quantity as well as quality with truly enormous yields. Long after other varieties have finished fruiting, Latham continues to produce its beautiful giant berries. That means premium prices. This variety has established a reputation on the market and will command highest prices. It is a strong grower; with dark green foliage. Originated in Minnesota, it naturally is extremely hardy and can be planted anywhere with success assured. Our Latham plants are strong and free from disease. Chief for early—Latham for late—a real money making combination.



Latham.

OUR "MONEY-MAKER" RASPBERRY PLOT

Will supply your table with fancy berries, fill your canning needs and leave a lot to sell at a good price.

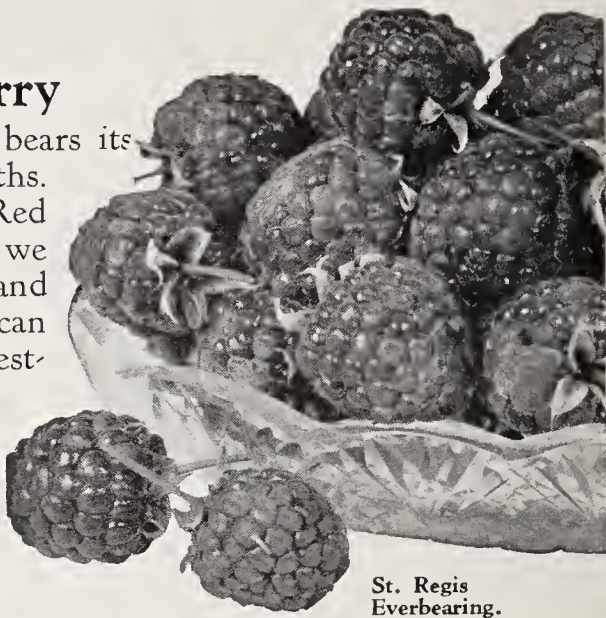
100 Chief, 1-yr. No. 1 plants

100 Latham 1-yr. No. 1 plants for \$4.00

RED RASPBERRIES—Continued

St. Regis Everbearing Red Raspberry

St. Regis is the leading fall-bearing Red Raspberry. It bears its berries on tips of new canes during summer and fall months. The same canes bear the following spring like any other Red Raspberry, and they ripen early, ahead of any other kind we offer. Berries are rich crimson-red, firm, medium in size, and of good quality. If you have a market at hand where you can dispose of the fruit, you will find St. Regis a profitable investment when grown on a commercial scale. At least plant St. Regis in your garden and keep your table supplied with fresh Red Raspberries during summer and fall.



St. Regis
Everbearing.

Viking

Viking originated at the Vineland Station in Ontario and shows promise of being a valuable new variety. It grows vigorously, is hardy, upright, and practically free from thorns. Most of the fruit is borne on the outside of the bushes and picking is comparatively easy. Ripens same time as Cuthbert. Fruit is large, firm, and has a bright red color. The berries do not darken in color as they are kept, and they retain their firmness so are good shippers. Its many good qualities merit a trial.



Viking.

Newburgh

A new variety highly recommended by the New York Experimental Station and described by the New York State Fruit Testing Co-operative Association as being the best Red Raspberry now under cultivation in that state. Reports from a large number of localities where it is being tested under varying soil and climatic conditions indicate that it is a variety of great promise. Plants are vigorous, healthy, well-branched, and so far have proven very resistant to raspberry diseases. The berries are very bright red, do not crumble and are very firm. The fruit ripens a few days earlier than Latham and is equal in size and flavor to that variety. We have only a very limited stock of this new variety but urge everyone to give it a trial. We think it is going to prove a leader in the Red Raspberry field.

RED RASPBERRY PRICE LIST FOR 1935

| | 12 | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|--|------|--------|--------|--------|--------|--------|---------|---------|---------|
| Chief, 1-yr. Medium | | \$0.70 | \$1.10 | \$1.60 | \$1.90 | \$3.00 | \$ 4.20 | \$ 5.20 | \$12.00 |
| Chief, 1-yr. No. 1 | | .85 | 1.50 | 2.20 | 2.50 | 4.60 | 5.95 | 7.25 | 16.50 |
| Chief, 2-yr. No. 1 (Transplants) | .90 | 1.50 | 2.70 | 3.75 | 4.50 | 8.25 | 10.60 | 12.95 | 29.50 |
| Cuthbert, 1-yr. Medium | | .70 | 1.10 | 1.60 | 1.90 | 3.00 | 4.20 | 5.20 | 12.00 |
| Cuthbert, 1-yr. No. 1 | | .85 | 1.50 | 2.20 | 2.50 | 4.60 | 5.95 | 7.25 | 16.50 |
| Flaming Giant, 1-yr. No. 1 | | 1.00 | 1.70 | 2.35 | 2.85 | | | | |
| Latham, 1-yr. Medium | | .70 | 1.10 | 1.60 | 1.90 | 3.00 | 4.20 | 5.20 | 12.00 |
| Latham, 1-yr. No. 1 | | .85 | 1.50 | 2.20 | 2.50 | 4.60 | 5.95 | 7.25 | 16.50 |
| Latham, 2-yr. No. 1 (Transplants) ... | .90 | 1.50 | 2.70 | 3.75 | 4.50 | 8.25 | 10.60 | 12.95 | 29.50 |
| Newburgh, 1-y. No. 1 | 1.25 | 2.00 | 3.75 | 4.95 | 6.00 | | | | |
| St. Regis, 1-yr. Medium | | .85 | 1.50 | 2.20 | 2.50 | 4.60 | 5.95 | 7.25 | 16.50 |
| St. Regis, 1-yr. No. 1 | | 1.00 | 1.70 | 2.35 | 2.85 | 5.00 | 7.25 | 9.25 | 21.00 |
| Viking, 1-yr. No. 1 | | 1.00 | 1.70 | 2.35 | 2.85 | 5.00 | 7.25 | 9.25 | 21.00 |
| Viking, 2-yr. No. 1 (Transplants) | .90 | 1.50 | 2.70 | 3.75 | 4.50 | 8.25 | 10.60 | 12.95 | 29.50 |

(500 or more plants of any one kind at 1000 rate).



Eldorado.

Blackberries

Eldorado

Profitable, Productive, Hardy

Eldorado is the hardiest blackberry under cultivation and withstands the northern climate uninjured. We have never known it to winter-kill or fail to produce an exceptionally fine crop of fruit. Always free from disease, immune to orange rust. The canes are very vigorous and their yield of fruit is enormous. The berries are large, jet-black, borne in large clusters and ripen well together. They are large, sweet, melting and keep four to five days after picking with quality unimpaired. Without question Eldorado is the leading commercial blackberry. Our plants are strong and heavily rooted.

Alfred

Alfred is a healthy, vigorous grower and produces nearly a full crop of fruit the year after planting. It is perfectly hardy and can be grown anywhere without winter protection. Alfred ripens a week to ten days earlier than Eldorado, producing a heavy crop of fruit. The berries are a glossy jet-black, the flavor sweet and delicious, and it is nearly seedless and coreless. The berries are larger than the average blackberry, many of them measuring $1\frac{1}{2}$ inches in length.



Alfred.

Lucretia Dewberry

Acknowledged by all fruit growers to be the finest Dewberry grown. Of the blackberry type, but produced on a trailing vine instead of an upright bush. Vines are thrifty and free from

rust and other diseases. Berries are even larger than blackberries,

lustrous black, coreless, sweet and juicy. Ripens about 10 days earlier than blackberries. Best results are secured on the higher, sandier soils, their natural home. Dewberries will grow and produce wonderful crops on soils too light for other fruits. Our heavy-rooted Michigan grown plants cost no more than ordinary ones.



Lucretia Dewberries.

SPECIAL

We have a small supply of 3-year-old Eldorado Transplants. For quick results and a nice crop this year, plant a few in your garden. PRICE: 6 for 80c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.00.

BLACKBERRY PRICE LIST FOR 1935

| | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|---|--------|--------|--------|--------|--------|---------|---------|---------|
| Alfred, 1-yr. No. 1 | \$0.95 | \$1.65 | \$2.25 | \$2.75 | \$5.00 | \$ 7.00 | \$ 8.60 | \$19.50 |
| Eldorado, 1-yr. No. 1, Suckers | .70 | 1.25 | 1.70 | 2.10 | 3.85 | 5.00 | 6.00 | 14.50 |
| Eldorado, 1-yr. No. 1, Root Cuttings..... | .75 | 1.30 | 1.80 | 2.25 | 4.00 | 5.20 | 6.35 | 15.50 |
| Eldorado, 2-yr. No. 1, (Transplants) | | | | | | | | |
| 12 for 90c | 1.50 | 2.70 | 3.75 | 4.50 | 8.25 | 10.60 | 12.95 | 29.50 |
| Lucretia Dewberry, 1-yr. No. 1..... | .85 | 1.50 | 2.20 | 2.50 | 4.60 | 5.95 | 7.25 | 16.50 |

(500 or more plants of any one kind at 1000 rate).

Hardy Northern Grown FRUIT TREES

Our Fruit Trees are all graded to the standards of the American Association of Nurserymen. Peach trees are all 1-yr. 9/16-inch caliper, and up, 4 to 6 ft. high. All other trees are 2-yr. 9/16-inch caliper, and up, 4 to 6 ft. high.

Some firms are listing this same grade of trees as a 5 to 6 ft. tree, thus attempting to give the impression that their stock is larger. Do not be misled—buy your trees by caliper. Remember, our trees are all 9/16-inch caliper, and up. This size is too large for parcel post shipment without severely pruning the trees, and is best shipped by express.

Apples

BALDWIN. Leading commercial winter apple for market or storage. Large glossy red fruit with very firm flesh. Good flavor, good cooker, good keeper.

CORTLAND. New. Bears very young. Fruit large, beautiful dark red striped with carmine and yellow. Flesh fine grained, crisp, juicy, white and firm. Ripens about two weeks after McIntosh.

DELICIOUS. Grand champion of winter apples. Red with pin dots of yellow. Fine grained, crisp, juicy, with mild, pleasant flavor. Ranks with the best winter varieties.

GRIMES GOLDEN. Winter. Medium to large size; skin golden yellow; delicious, sparkling flavor. Trees very hardy and productive. Bears young.

HYSLOP CRAB. Leading Crab for home use and market. Large, round, with yellow skin and red coloring, overspread with purple bloom. Flesh yellow, crisp, juicy.

JONATHAN. Beautiful red winter apple, highly colored and flavored. Flesh tender, juicy and rich. Excellent keeping qualities. Trees bear young and heavily.

McINTOSH RED. Late fall. Bright red, spicy flavored, medium size fruit. Highest quality for home use and market.

NORTHERN SPY. Extra large, greenish yellow winter apple with red markings. Highly flavored, excellent for eating, cooking and storage. Trees hardy and productive.

ROME BEAUTY. A large, good quality, winter apple. Round, yellowish color striped with red. Is thick skinned, stands handling well and is a good keeper. Appearance and size are its valuable points. Bears young.

STAYMAN'S WINESAP. Late fall. Dark red, tinged yellow, with rich, enticing flavor. Succeeds everywhere. Excellent for eating and market.

WEALTHY. Early fall. Large, round apple with smooth skin and dark red markings. Flesh white, tender and sub-acid.

YELLOW TRANSPARENT. Best early apple. Waxy yellow fruit of good size. Flesh white, mild, juicy and sweet. Covers long fruiting season. Tree vigorous and very productive. Ripens in July. Bears in 3 to 4 years.



Jonathan
Apple.



Elberta Peach.

Peaches

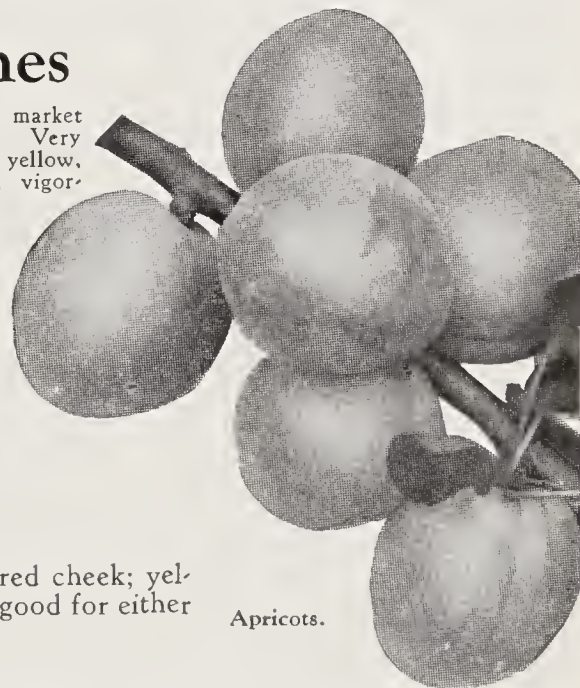
ELBERTA. The standard market peach of the country. Very large, red blush; flesh yellow, tender, and juicy. Rank, vigor-

ous grower. Freestone. Ripens middle of September.

J. H. HALE. Fruit extra large. Ripens a week earlier than Elberta and averages a third larger in size. Color beautiful golden yellow with deep carmine blush. Flavor is extra fine.

ROCHESTER. First large yellow freestone peach to ripen. Fruit sweet, juicy, and of delicious flavor. Excellent market or home use variety.

SOUTH HAVEN. Early yellow freestone. Has all the good qualities of Elberta but ripens two weeks earlier. Very similar to Elberta in every way. Growers everywhere are planting heavily of South Haven.



Apricots.

Apricots

MOORPARK. Produces very large, orange-yellow colored fruit with red cheek; yellow, sweet, juicy and delicious; freestone, and very productive. Extra good for either market or dessert. Ripens in August.

PRICES FOR 1935

| | Each | 3 | 10 | 25 | 50 | 100 |
|--|--------|--------|--------|---------|---------|---------|
| Apple, 2-year 9/16", 4 to 6 ft. trees..... | \$0.60 | \$1.70 | \$5.00 | \$11.00 | \$21.00 | \$40.00 |
| Peach, 1-year 9/16", 4 to 6 ft. trees..... | .45 | 1.30 | 3.75 | 8.30 | 16.40 | 32.50 |
| Apricot, 1-year 9/16", 4 to 6 ft. trees..... | .75 | 2.15 | 6.50 | 14.00 | 26.00 | 50.00 |

Sour Cherries

EARLY RICHMOND. Best early cherry, much like Montmorency, except a little smaller and trifle more acid. A good standard sort. Bright red and juicy. Heavy bearer.

MONTMORENCY. Large, late heavy cropper of dark red cherries. Thick meated and juicy, yet the best shipper known. Its size and flavor as well as general appearance make it the leader everywhere as a main crop cherry.

Sweet Cherries

BLACK TARTARIAN. Very large purplish black, heart shaped; flesh mild and sweet, and quality excellent. Good market sort and we recommend it as the best sweet for home use. Ripens in July.

NAPOLEON. Fruit is very large, oblong light lemon-yellow with a red cheek. Tree is medium size and erect. A beautiful and delicious fruit.

SCHMIDT'S BIGARREAU. New. Remarkably hardy; productive. Fruit of the largest size; deep mahogany color; flesh dark, tender, juicy, of fine, rich flavor. Stone small. Good for canning. July.

WINDSOR. Fruit large, dull red; flesh remarkably firm, of fine quality, and a good bearer. Tree hardy and prolific. Ripens middle of July. A valuable addition to any garden or orchard.



Black Tartarian Cherries.

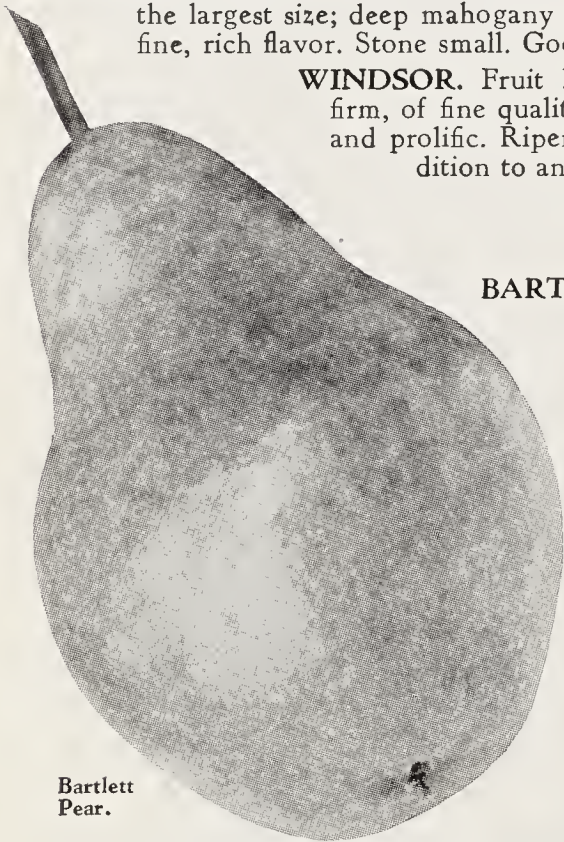
Pears

BARTLETT. The leading commercial and home use pear. Big producer. Early; golden colored, sometimes with red cheek. Flavor is melting, rich and buttery. Good for any and every use. Ripens about first of September.

CLAPP'S FAVORITE. Ripens early August. A large pale yellow pear with red check. Tree hardy and vigorous and does well everywhere. Fruit fine grained, sweet and highly flavored.

KIEFFER. Best Pear for large commercial plantings, because of its sure crop, heavy yield and exceptional shipping qualities. Ripens in October and November. Fruit large, and of medium quality. A favorite sort for canning and preserving.

SHELDON. Large, apple-shaped, green and russet.



Bartlett Pear.

Sweet, juicy and highly perfumed. est quality. Vigorous, hardy, productive. Ripens in October.

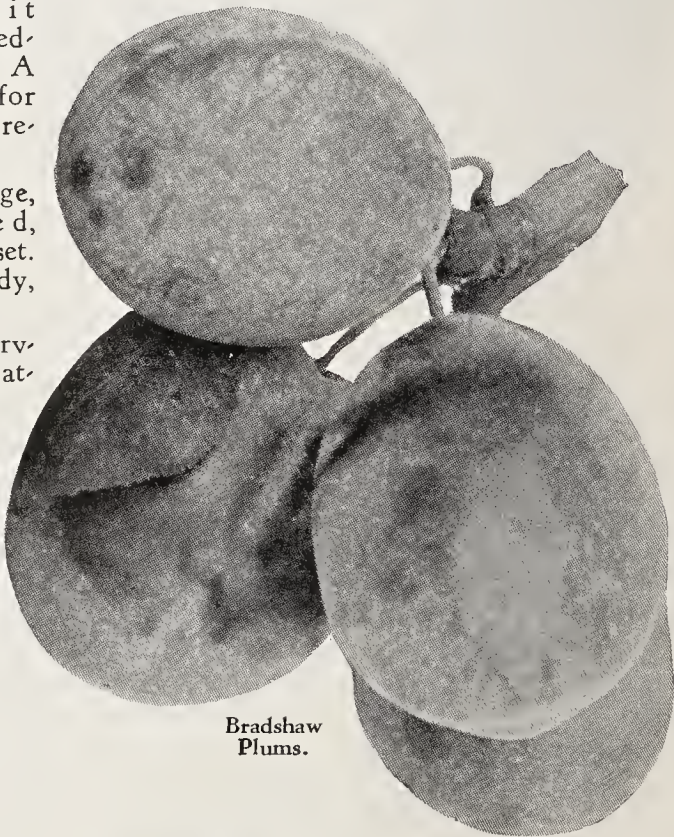
SECKEL (Sugar Pear). Widely grown for table use and preserving, pickling, etc. Fruit is small, very rich in flavor, and attractive in appearance. Tree grows anywhere and bears heavily.

Plums

BRADSHAW. A splendid early. Large, dark violet-red. Flesh yellow, juicy, good. Fine for canning or market. Ripens in August.

BURBANK. Most profitable market variety. Fruit large, oval, with reddish purple skin. Heavy yielder, hardy, and bears young. Flavor excellent. Ripens in August.

YELLOW EGG. Most popular yellow Plum. Very hardy, trees grow rapidly, and produce abundantly. Fruit is medium to large, rich yellow in color. A showy market Plum, and excellent for canning. Ripens late August.



Bradshaw Plums.

| PRICES FOR 1935 | | | | | | |
|--|--------|--------|--------|---------|---------|---------|
| | Each | 3 | 10 | 25 | 50 | 100 |
| Sour Cherry, 2-yr. 9/16", 4 to 6 ft..... | \$0.50 | \$1.35 | \$4.00 | \$ 9.00 | \$16.00 | \$30.00 |
| Sweet Cherry, 2-yr. 6/16", 4 to 6 ft. | .75 | 2.15 | 6.50 | 14.00 | 26.00 | 50.00 |
| Pear, 2-yr. 9/16", 4 to 6 ft. | .65 | 1.80 | 5.50 | 12.00 | 23.00 | 45.00 |
| Plum, 2-yr. 9/16", 4 to 6 ft..... | .65 | 1.80 | 5.50 | 12.00 | 23.00 | 45.00 |

Rokely's Choice Gladioli

Standard Varieties



Aflame.

PRICE: No. 1 bulbs, each 5c; per dozen, 40c; 100 for \$2.00.

ALICE TIPLADY. Grand, large primulinus of beautiful orange-saffron.

AMERICA. Soft pink with brighter pink blotch.

CRIMSON GLOW. Giant flowers of brilliant crimson on tall spikes.

DR. W. VAN FLEET. Tall, beautiful rose-pink, with cream throat.

EVELYN KIRTLAND. Brilliant rose-pink with scarlet blotches; extra fine.

GRETCHEN ZANG. Grand rose-pink blending into scarlet on lower petals.

HALLEY. Large open flowers of delicate salmon-pink; extra early.

HERADA. Large pure mauve, glistening and clear.

IDA VAN. Large, glowing, brilliant, velvety pure scarlet.

MRS. FRANCIS KING. Long spikes of immense flowers of light scarlet or flame-red, shaded salmon, with deeper red throat.

MRS. FRANK PENDLETON. Giant rose-pink with deep crimson blotch. Tall spikes.

MYRA. Salmon-scarlet prim on yellow ground.

NIAGARA. Delightful cream blending to canary-yellow.

PEACE. Large pure white with pale lilac featherings on lower petals.

SCARLET PRINCEPS. Large deep scarlet flowers with darker throat.

SIDONIA. Amaryllis-form flowers of clear violet.

SOUVENIR. Best pure yellow prim. Perfect flowering; purest golden yellow.

SPLENDORA. Splendid very dark wine-black. Rich; distinct.



Betty Nuthall.

Select Varieties

PRICE: No. 1 bulbs, each 6c; dozen 50c; 100 for \$3.00.

GOLDEN DREAM. An extremely tall rich yellow. Several finely formed, well-placed blooms open at one time. Fine exhibition variety.

MRS. LEON DOUGLAS. Begonia-rose striped with flame and brilliant scarlet. Flowers very large and many open at one time. Spikes often 6 ft. high.

PERSIA. Very deep black-red. Midseason. Flowers of good substance on tall spikes. Very popular.

W. H. PHIPPS. A glorious flower of La France pink, overlaid with light rose, lighter towards center. As many as 12 to 16 flowers open at one time.

New Varieties

PRICE: "L" bulbs, each, 8c; dozen, 70c; 100 for \$5.00.

AFLAME. A giant, flame-red prim. Both individual florets and the spike of this variety are huge.

BETTY NUTHALL. Undoubtedly one of the finest varieties ever originated. The florets are the richest salmon-orange shading to yellow in the throat. The spike is extremely tall and straight; 8 to 10 perfectly placed flowers open at once.

MARMORA. A gigantic silver-gray with a rose throat. Because of its exotic beauty Marmora has been acclaimed as the most unusual Glad ever to reach the American glad fan.

Rokely's Rainbow Mixture

This is a special garden collection made up of dozens of the best varieties mixed. When in full bloom they furnish a veritable riot of colors that will thrill any true flower lover.

PRICE: No. 1 bulbs, 30c per doz.; \$1.50 per 100.



Persia.



Marmora.



Japanese Barberry.

Hardy Climbing Vines

CLEMATIS, *Paniculata*. A Japanese plant possessing unusual merit. Very rapid grower, quickly covering trellises and arbors with handsome, clean, glossy green foliage. Flowers are medium size, pure white, borne in immense sheets and of a most delicious fragrance. **Each, 30c; 3 for 80c.**

HONEYSUCKLE, *Hall's Japanese*. A strong, vigorous evergreen variety, with pure white flowers, changing to yellow. Very fragrant; covered with flowers from June to November. **Each, 25c; 3 for 65c.**

WISTERIA, *Chinese Purple*. Strong, rapid grower, desirable for trellises, porches, etc. The light purple flowers are very showy and are produced in long racemes. Perfectly hardy. **Each, 30c; 3 for 80c.**

Beautiful Climbing Roses

Heavy 2-year Field Grown

DOROTHY PERKINS. A most beautiful shell-pink. Large clusters of small double blooms borne in great profusion. Very sweet scented. Undoubtedly the thriftiest, showiest and most practical of the older climbers, and is probably more extensively planted than any other today. **Each, 25c; 3 for 60c.**

EXCELSA. (Red Dorothy Perkins). Identical with Dorothy Perkins in manner of growth and bloom. Flowers an intense crimson, with the edges of the petals a little lighter. Produced in immense clusters. **Each, 25c; 3 for 60c.**

GARDENIA. Bright yellow buds; large, creamy yellow flowers when open. Strong grower. Most dependable yellow. **Each, 30c; 3 for 80c.**

PAUL'S SCARLET CLIMBER. An entirely new variety, combining vigorous growth, wonderful foliage, and absolute hardiness with flowers almost as large as those produced on bush roses. The flowers, a vivid scarlet, semi-double, are very freely produced in clusters, the plants being literally covered from top to bottom with bloom. The brilliant color is maintained without burning or bleaching until the petals fall. **Each, 30c; 3 for 80c.**

Beautiful Hedges

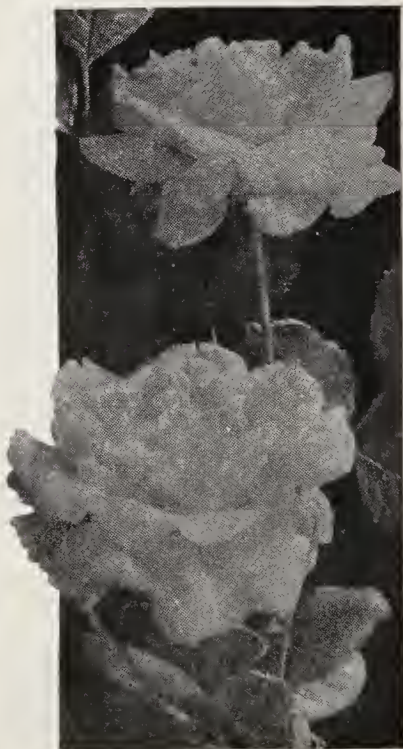
BARBERRY, *Japanese*. Probably the most common and hardiest of hedge plants. Also used for grouping in front of taller growing shrubs and for individual specimens on the lawn. A dwarf, compact shrub with many small leaves which change to orange-red and bronze in the autumn. Bright red berries are present and remain throughout the winter. **12 to 15 in. hedging grade, 25 for \$1.25; 100 for \$4.00. Heavy, 18 to 24 in., each, 25c; 3 for 65c; 10 for \$1.90; 100 for \$15.00.**

BARBERRY, *Japanese Red Leaf*. Produces a brilliant and luxurious appearance in the landscape. The color is a rich bronzy red but must be planted in full exposure to the sun to bring out brightest coloring. In all other respects it is like the common Japanese Barberry, attaining its beautiful orange and bronze coloring in fall, and bearing red berries throughout the winter. **12 to 15 in., each, 20c; 3 for 55c; 10 for \$1.75; 100 for \$15.00.**

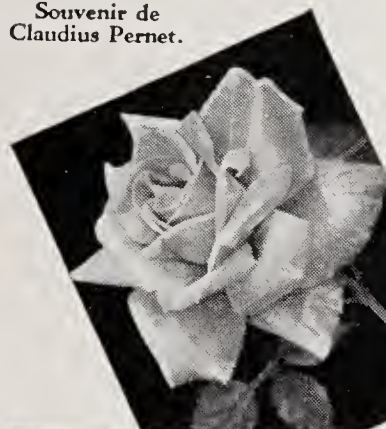
PRIVET, *Amoor River North*. Amoor Privet is the hardiest of all privets, and the only kind recommended for the North. The foliage is dark, glossy green, not subject to blight, and is retained far into the winter. White flowers are followed by berries. Plant one foot apart and cut tops back one-half when planting to insure a bushy growth from the bottom. Keep sheared to any desired height and shape. **2 yr., 12 to 18 in., 25 for \$1.50; 50 for \$2.50; 100 for \$4.50.**



Chinese Purple Wisteria.



Paul's Scarlet Climber.

Souvenir de
Claudius Pernet.

Ulrich Brunner.



Mme. Edouard Herriot.



Los Angeles.



Red Kadance.



Frau Karl Druschki.

Select Beautiful ROSES

All Strong 2-Year Field Grown Bushes.

H. P.—Hybrid Perpetual. H. T.—Hybrid Tea.

Price: Each, 45c; 3 for \$1.10; 6 for \$2.00.

BETTY UPRICHARD. (H. T.) Copper-red buds. Semi-double salmon-pink flowers stained with copper-pink on the outside. Very choice novelty Rose.

FRAU KARL DRUSCHKI (White American Beauty). (H. P.) Really an ever-blooming variety, bearing a heavy crop of blossoms in June and from then, every month until frost. The long pointed, egg-shaped buds open into blossoms of pure white, sometimes measuring 6 inches across.

GOLDEN DAWN. (H. T.) Delightful new Rose, with coloring suggestive of the name Golden Dawn. Bud rich straw-yellow, flushed old rose; flower double, well formed, fragrant, sunflower yellow passing to lemon-yellow with age. Very free flowering; strong plant with large, glossy healthy green foliage.

LOS ANGELES. (H. T.) One of the grandest all-around roses of American origin ever put on the market. Flowers large and continuous, in color a flame-pink, toned with coral and shaded with translucent gold at the base of the petals.

MME. CAROLINE TESTOUT. (H. T.) Extra large, fragrant blooms of brilliant pink with darker center. Edges of petals tinged with soft carmine-pink. Very free blooming and hardy.

MME. EDOUARD HERRIOT. (H. T.) A glorious commingling of terra cotta, bronze, geranium-red and dull copper; fine long, pointed buds of coral-red and yellow. Strong, upright growth.

MRS. AARON WARD. (H. T.) Very distinct, coppery orange in the bud, golden orange when partly developed, and pinkish fawn when fully opened; very fragrant.

PAUL NEYRON. (H. P.) The largest Rose of all. Blossoms of clear pink shading to rose. Flowers are well shaped, double and very fragrant. Plant is erect in habit and a strong, heavy grower, blooming repeatedly during the season.

PINK RADIANCE. (H. T.) Extra hardy, vigorous and prolific; one of the best all-around garden roses. Its color is a beautiful blending of carmine-rose with shades of opal and copper.

PRESIDENT HERBERT HOOVER. (H. T.) A gorgeous Rose of a really new color combination. Buds are coppery red, beautifully pointed, and borne on rigid stems. Large flowers are a vivid cerise-pink, scarlet-orange and gold, in the most dazzling color effect imaginable. Exquisite fragrance. Very free flowering.

RED RADIANCE. (H. T.) Large, globular flowers of a bright rosy red. Constantly in bloom. Very fragrant and popular.

SOUVENIR de CLAUDIUS PERNET. (H. T.) Most satisfactory yellow Rose. Lovely sunflower yellow, deeper toned at center. Large flowers, buds long and pointed. Vigorous and branching bush.

ULRICH BRUNNER. (H. P.) Cherry-red, a popular forcing sort, and one of the varieties in most orders for hardy Roses. Its flower construction and habits are very pleasing, and the color appealing. A very good Rose.

TALISMAN. (H. T.) The most gorgeous assemblage of colors in one flower ever presented by a Rose. Its brilliant orange-red buds open to large, fragrant, high-pointed bloom of glowing golden yellow stained with copper-red and orange-rose on inside of petals. As the petals unfold they become bright apricot-gold, deep rose-pink or old rose, and unlike most roses, the color becomes brighter as the flowers develop. Plants are vigorous, healthy and hardy growers.

April 15, 1934.

Cape Girardeau, Mo.,

I received my order in first class condition and wish to tell you how pleased I was with everything. I have purchased a lot of shrubs and bulbs from nurseries but wish to tell you I have never received anything any nicer than what you folks sent me and rest assured you will hear from me again.

DR. I. W. UPSHAW.

Hardy Ornamental Shrubs

ALTHEA (Rose of Sharon). Strong, erect growing shrub of easiest culture. Perfectly hardy and prolific bloomer. Large showy flowers in late summer when few other shrubs are in bloom. Colors: White, red, pink, and blue, all double. State colors wanted.

BUTTERFLY BUSH (Summer Lilac). Produces an abundance of lilac colored flowers the first season planted. Blossoms are in long graceful spikes that usually last from midsummer until frost and have a marked attraction for butterflies. The tops in severe winter will freeze back but it pushes with such renewed vigor that this is not harmful.

DOGWOOD, Red-Branched. A very hardy, thrifty shrub, doubly attractive because of its creamy white flowers in early summer followed by clusters of white berries, and its very conspicuous blood-red branches throughout the winter.

DEUTZIA, Pride of Rochester. Shrub attaining a height of 4 to 6 feet, producing large clusters of white bloom in early June. The foliage effect is good and it is a strong grower.

FORSYTHIA (Golden Bell). Bright yellow bell-flowers produced in clusters all along the branches. Flowers appear before leaves in April.

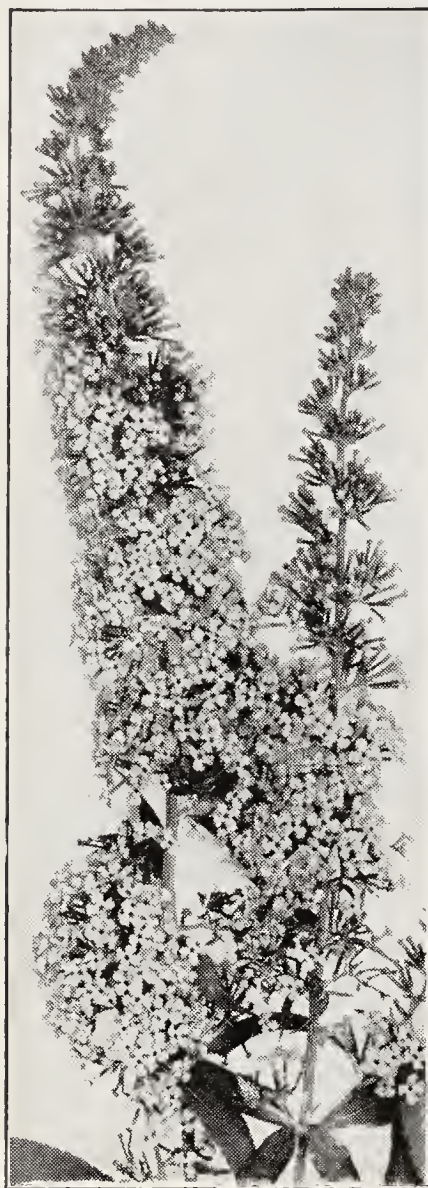
HONEYSUCKLE, Pink Tartarian. Small, fragrant, pink flowers early in spring followed by red berries.

Glossy green leaves.

HYDRANGEA A. G. (Hills of Snow). A pure white summer blooming Hydrangea sometimes called Snowball Hydrangea. Pure white flowers borne in pyramidal panicles 5 to 8 inches in diameter and 8 to 10 inches long.

HYDRANGEA P. G. Flowers in August and continues until frost, bearing immense panicles of bloom a foot long, white at first, turning to rose-pink and bronze in autumn. The most popular of Hydrangeas.

JAPANESE QUINCE. The scarlet-red flowers appear all along the branches before the leaves and are followed by globular yellow quince-like fruits. Often used for hedges.



Butterfly Bush.



Pink Tartarian Honeysuckle.



Hydrangea P. G.

PRICE OF SHRUBS

All shrubs offered on these two pages are 2-year field-grown stock with fine roots and 18- to 24-inch tops. All No. 1 grade.

| | Each | 3 | 6 | 12 |
|--------------------------|--------|--------|--------|--------|
| Spirea V. H. | \$0.20 | \$0.50 | \$0.85 | \$1.60 |
| (100 for \$11.00) | | | | |
| All other Shrubs | .30 | .80 | 1.50 | 2.75 |

—for Beautifying the Home

KOLKWITZIA (The New Beauty Bush). New and rare shrub from China. Covered early in May with a profusion of small bell shaped, clear pink flowers with brownish spots and veins. Delicate foliage tinted bronze. Hardy, medium size bush.

LILAC, Persian Purple. A decided improvement over the common Lilac. Large loose panicles of purple flowers early in spring. Healthy, shiny foliage.

SPIREA, Anthony Waterer. Produces large trusses of deep crimson flowers about midsummer and continues to bloom for several weeks. Used extensively in foundation plantings as it only attains a height of about 3 ft.

SPIREA VAN HOUTTEI (Bridal Wreath). A leader among shrubs and a beautiful ornament at all seasons. A round and graceful bush with arching branches, covered with white flowers in the spring.

SNOWBERRY, Red (Coralberry). A slender branched upright shrub with very persistent foliage and purplish red fruit that hangs on well into winter. Also known as Indian Currant. Flowers small and rose-colored.



Weigela, Eva Rathke.

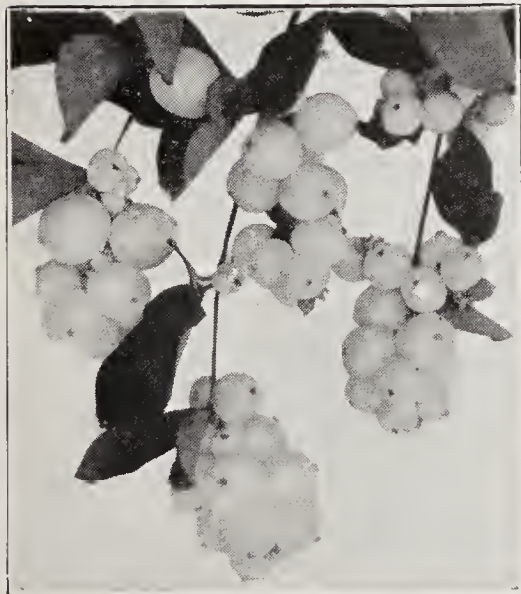
SNOWBERRY, White (Common Snowberry). Small rose-colored flowers in June, followed by large clustered, milk white fruits, which remain far into the winter. Leaves remain late in the fall.

SYRINGA (Philadelphus) (Virginal). Blooms throughout the season. One of the most beautiful new varieties of Mock Orange. A vigorous tall grower; very large, double-crested flowers with round petals; pure white, sweetly scented clusters of blossoms.

SYRINGA (Philadelphus coronarius). The old-fashioned Mock Orange. Beautiful, sweet scented white flowers with a creamy tinge. Flowers in May and June.

WEIGELA, Eva Rathke. Large, brilliant crimson flowers completely cover the whole plant during early summer and on the new growth in autumn. One of the newer, very popular Weigelas.

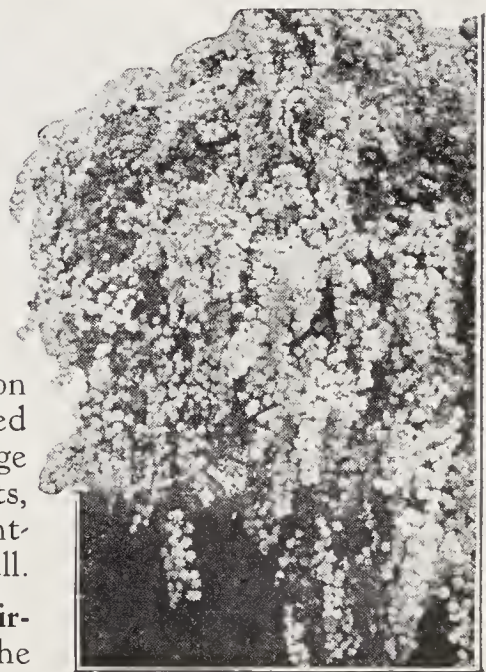
WEIGELA, Rosea. Deep pink, trumpet-shaped flowers cluster along the stems. Fine for cutting. A graceful shrub. Blooms in May and June.



White Snowberry.



Spirea, Anthony Waterer.



Spirea, Van Houttei.



Red Snowberry.

HARDY PERENNIALS

Strong 2-yr., field-grown plants. Will bloom first year.

ALYSSUM (Dwarf Goldentuft; Madwort). Broad masses of bright yellow flowers in early spring. Excellent for rockery or front of borders. Each, 20c; 3 for 50c.



Gypsophila.



Hibiscus.

GYPSOPHILA (Baby's Breath). Flowers white, small but produced in great abundance. July to September. Excellent for mixing in bouquets of other flowers. Each, 10c; 3 for 25c; 10 for 75c.

HIBISCUS (Giant Flowering Mallow). Blooms freely from early July to late September, with striking flowers 6 to 8 inches across. Most beautiful and hardy of all herbaceous plants. Mixed colors. Each, 10c; 3 for 25c; 10 for 75c.

TRITOMA (Red Hot Poker). One of the most striking groups of plants in cultivation, with their pyramidal spikes of blazing red, tubular flowers, shading to salmon-rose at edge, and having long protruding anthers. Each, 20c; 3 for 50c.



Sweet Alyssum Border.



Tritoma.

INSTRUCTIONS FOR ORDERING

ORDER EARLY. Make up your order and send to us soon as you receive this catalog. Early in the season we have a complete stock of all varieties and you will not be disappointed in getting just what you want. Early cash buyers will find our Cash Discounts most attractive and worth-while. See Page 2 of this catalog.

SHIPPING SEASON. We begin shipping the last of March or first of April, according to season, and continue until about May 15th. We do not advise our customers to order stock for shipment after this date. We can fill fall orders and make shipment soon as stock matures which is around October 15th, depending on season.

TERMS. Cash with order. However, if you prefer, you may send a small down payment with your order and the balance any time before you wish shipment made. Orders amounting to \$5.00 or more, for shipment before May 1, will be shipped C.O.D. provided 25 per cent of the amount is remitted with order. No orders will be booked or stock reserved unless part payment is made with order.

REMITTANCE. Always remit by Personal Check, Express or Post Office Money Order, Bank Draft, or Registered Letter. Never send currency in letter without registering as we cannot assume liability for currency lost in unregistered letters.

REFERENCES. State Savings Bank, Bridgman, Michigan; the Postmaster, Express Agent, or any business house in Bridgman.

EXPRESS AND PARCEL POST SHIPMENTS. For most orders express is the safest and, all things considered, the best way to have your nursery stock shipped. All express orders are shipped collect for transportation charges. Many of our small orders are now shipped by Parcel Post and arrive in good shape. We do not recommend it for any but very small orders, however, as it is very expensive on large shipments or for long distances. All parcel post orders are shipped C.O.D. for exact postage required. In this way, you

need send us only the exact cost of the stock in your order and you pay postman the exact amount of postage on your order when it is delivered to you. All C.O.D. parcels are automatically insured.

If the size or weight of the bundle is too great to comply with Parcel Post requirements, or contains nursery stock difficult to handle by parcel post, we reserve the right to change the routing to express. Do not ask us to send Fruit Trees by parcel post, as in order to meet parcel post requirements for length of bundles these trees must be cut back so far that they are very likely to be injured. If you insist on parcel post delivery of fruit trees, we cannot be held responsible for damage to trees.

All shipments of nursery stock by express now travel at 2nd class rate, making charges about 25% cheaper than formerly.

BARGAIN COLLECTIONS. Cannot be altered, divided or changed in any manner. Neither can they be shipped C.O.D. for purchase price. They are offered for Cash with Order only, and are Priced Net, subject to no Cash Discounts.

SUBSTITUTION. When filling out order blank always indicate in space provided whether or not you wish us to substitute some variety of equal or greater value if we are sold out on any variety in your order. We do not substitute unless permission is given. When you place your order here you get what you want or your money back.

ACKNOWLEDGMENTS. All orders are acknowledged same day received. A carbon copy duplicate of your order as we have it entered is sent to you so you know just how your order is to be handled.

NOTE. Should the United States, or any state, increase by taxes, legislative acts, inflation, or in any other way beyond our control, the cost or selling price of nursery stock listed in this catalog, we reserve the right to add to our quoted prices to cover such increase.

J. N. ROKELY & SON
BRIDGMAN, MICHIGAN

(Write Very Plainly)

(Express or Parcel Post)

(Shipping Date)

WE CANNOT BOOK ANY ORDER FOR LESS THAN ONE DOLLAR.

[illegible]

CHOICE DAHLIAS

Our Dahlia orders are filled with good thrifty divisions of field-grown clumps. We guarantee them true to name and free from disease. We are growing all the Dahlias we offer in this list. It will pay you in the purchase of Dahlias to buy direct from a grower who can supply his own stock as this lessens the chance of mistakes.

Cactus Dahlias

GLADYS SHERWOOD. A giant pure white with extra good stems. Each, 25c.

KALIF. Gigantic flowers of brilliant scarlet, erect long stems. Each, 20c.

Decorative Dahlias

COPPER. Giant flowers on long, erect stems; copper, tinted bronze and apricot. Each, 20c.

DAKOTA. Immense flowers on strong stems; rich coral-red. Each, 20c.

GLORIANA. Pure old gold, suffused with reddish glow. Giant; good stems. Each, 20c.

JERSEY'S BEAUTY. Giant on long, erect stems. Beautiful new shade called Eosine pink. Called the "Most Popular Dahlia of Today." Each, 25c.

JUDGE A. B. PARKER. Wonderful shade of golden buff. Giant; good stems. Each, 25c.

MILLIONAIRE. Lavender-pink, shading lighter at center. Large; good stems. Each, 25c.

MRS. CARL SALBACH. Very large. A beautiful mauve-pink tinting to white at center. Each, 25c.

MRS. I. DE VER WARNER. Monster flower; stiff stems; deep mauve-pink. Each, 25c.

PATRICK O'MARA. Soft orange-buff tinged with rose. Good cut flower. Each, 20c.

PAUL BUNYAN. Large, salmon, shaded orange. Good stems. Each, 20c.

ROSA NELL. Clear bright cerise-rose. Gigantic blooms on erect stems. Each, 20c.

SAGAMORE. Amber-gold, slightly suffused salmon-rose and orange-buff. Each, 25c.

SNOWDRIFT. Immense pure white. Dwarf-growing bush but wonderful blooms. Each, 25c.

THE GRIZZLY. Rich crimson-maroon with reflexed petals. A giant. Each, 25c.

Peony Flowered Dahlias

PEG O' MY HEART. Deep rosy salmon. Free flowering and beautiful. Each, 20c.

Show or Ball Dahlias

AMERICAN BEAUTY. Large blooms of gorgeous wine-crimson. Fine. Each, 15c.

MAUDE ADAMS. Large, perfect flowers, white, overlaid clear delicate pink. Extra fine. Each, 15c.

MISS HELEN HOLLIS. Gigantic flowers of deep scarlet on long, erect stems. Each, 15c.

YELLOW DUKE. Yellow, good form. Each, 15c.

A Real DAHLIA Bargain

An assortment of Dahlias comprising a wonderful range of color and types. These tubers are not labeled by name, but are named varieties and you are sure of getting a fine assortment. Price, 3 for 40c; 6 for 70c; 12 for \$1.25.



Small Home Strawberry Garden

25 Beaver 25 Senator Dunlap ALL
25 Gibson 25 Washington FOR \$1.00

"Money-Maker" Home Garden

100 Blakemore 100 Aroma ALL
100 Premier 100 Mastodon FOR \$4.70
100 Senator Dunlap

Raspberry Garden

25 Flaming Giant 1 yr. No. 1 grade
25 St. Regis FOR
25 Cumberland \$2.90
25 New Logan

Blackberry Garden

25 Alfred 1-yr. No. 1 grade
25 Eldorado \$1.60
25 Lucretia



Complete Shrub Planting

2 Deutzia, Pride of Rochester
2 Forsythia
2 Pink Tartarian
Honeysuckle
2 Syringa Coronarius
2 Weigela Rosea

2-yr. 18-24-inch grade
FOR \$1.85

Asparagus-Rhubarb

100 Martha Washington Asparagus
12 Myatt's Linnaeus Rhubarb
FOR \$1.60



Complete Home Orchard

1 Elberta 1 Black Tartarian
1 J. H. Hale 1 Bartlett
1 Delicious 1 Seckel
1 Stayman's Winesap 1 Bradshaw
1 Montmorency 1 Yellow Egg

All 2-yr. 4 to 6 ft. trees
FOR \$4.00



"Full Season" Apple Orchard

2 McIntosh 2 Yellow Transparent 2 Wealthy
2 Jonathan 2 Delicious

All 2-yr. 4-6 ft. trees
FOR \$4.00

"Prize" Peach Orchard

4 Elberta 2 Rochester
2 J. H. Hale 2 South Haven

All 1-yr. 4-6 ft. trees
FOR

\$3.00

